



The Power to Surprise

The city belongs to the young

If the city makes you feel young and alive, and you're eager to explore new places, you've found a soul mate in the Picanto. It may be small, but it's roomy inside, and it's full of big ideas.

picanto

picanto X

of Katherine P

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Where is the latest hot spot? Chances are, it's not far from where the Picanto is headed. Enjoy stealing the spotlight with its stylish contours and bold charisma.

TurquOise





and Marry

87.5 +

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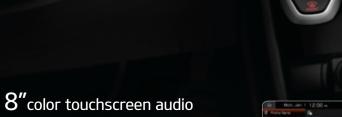
Getting through a typical day of finding your way, staying informed, meeting people, and staying connected takes a certain level of skill and ingenuity. The Picanto helps you handle all the demands of urban living.



Sun visor illumination lamps Don't miss a spot when Rear view camera with dynamic guidelines Using a you're preparing for a meeting. Pull down the sun visor waterproof rear camera and the 8-inch dash display, the and open the mirror to activate lights at each side of rear view camera projects dynamic guidelines onto the the glass, as well as a U-shaped mood light strip around image to recommend a path as the driver reverses. the sides and bottom of the glass.

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4.2-inch Supervision Cluster Get tire pressure alerts and other essential vehicle and trip information at a glance with the mono LCD located between the instrument dials.



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A vivid 8" color LCD screen is shared by the rearview camera and the audio system. The large screen makes it simple to select radio stations and operate other audio system controls with the touch of a finger.



Bluetooth Handsfree Built-in Bluetooth[®] connects paired, compatible mobile devices seamlessly, giving you easy access to music streaming and hands-free calls.

Give yourself room to breathe

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It's a small car, but you get it all: headroom, shoulder room, plenty of legroom, and even a comfy front center-console armrest.



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City life requires real flexibility

You always have choices with the Picanto, whether moving people, cargo, or a mix of the two. Enjoy a day out shopping, a road trip, or have the space all to yourself.



60:40 split folding rear seats For Dual-level luggage board The cargo maximum flexibility, the rear seatbacks area floor board mounts flush with the split 60:40 and fold flat, allowing several folded seatbacks and conceals a space combinations of people and cargo. below to store items out of view.





smart phones or audio devices.



provides a convenient space for sunglasses, organized, the glove box stores items cup holders keep drinks your arm. out of sight yet easily within reach.



secure and close at hand.



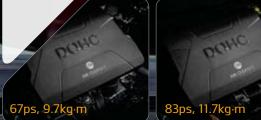
Roy Roman

Double tray Located just below the Glove box With separate sections to Front cup holder At the Center console armrest The floor-mounted center temperature controls, the double tray keep all your favorite accessories front of the console, dual console offers convenient storage and a place to rest

255 l cargo capacity

Truly reliable performance

Reliable, efficient and fun when you need them to be, the Picanto's engines and transmissions offer you a boost of confidence as you drive through life.



Kappa 1.0 MPI Engine The smooth-running 67-ps, 1.0-liter The 83-ps, 1.2-liter dual-CVVT MPI MPI engine combines efficiency, engine with piston-cooling jets and power and fun performance.

Kappa 1.2 MPI Engine coated piston rings is feisty and

capable, yet also guiet and efficient.

picanto

even in stop-and-go city traffic.

Automatic transmission



Manual transmission The 4-speed automatic transmission The 5-speed manual transmission offers quiet operation and shift points features friction-reduction measures that are set to maximize smoothness for lasting performance, and lets you select gears quickly with confidence.





Blind-Spot Collision Warning (BCW) Using radar technology, BCW monitors your sides and rear and warns you if it detects a vehicle approaching into your blind spot from behind or adjacent lanes of travel.

line -

Advanced High-Strength Steel (AHSS) and Hot-Stamped Steel

Advanced High-

Strength Steel

The Picanto uses more than 44% Advanced High Strength Steel (AHSS), resulting in phenomenal rigidity. And hot-stamping of components is employed in core stress areas. These measures greatly improve average body tensile strength, enhancing cabin protection and improving dynamic performance.

6/

Advanced

adhesives

Front / side / side curtain airbags To help protect occupants and potentially

reduce injuries in the event of a collision, the Picanto offers driver and front passenger airbags, two front-side airbags and two side-curtain airbags.





From its sturdy frame to the latest in sensor technology, the Picanto is dedicated to protecting you when trouble happens and helping you avoid tricky situations in the first place.



ESC (Electronic Stability Control) ESC ensures optimal HAC (Hill-start Assist Control) At a standstill on an inline, HAC prevents you from rolling backward by gently braking performance and directional control by applying the brakes, for up to two seconds, from the automatically delivering the right amount of braking time you lift your foot from the brake pedal, giving you force to each wheel based on engine torque and driving time to switch your foot smoothly to the accelerator. circumstances.



Braking system The brakes are tuned to work with the ABS and tires to reduce stopping distance, while maximizing stopping power and directional control while braking.

PDW-R (Parking Distance Warning - Reverse) You're lucky to find a parking spot in the city, and PDW-R can help you back in with confidence. Using sensors, it beeps faster, then continuously, as you get closer to an obstruction.



X-line expresses, your flair for life

The Picanto X-Line says a lot about your attitude thanks to eye-catching accents inside and out. Crossover-inspired styling details combine with higher ground clearance for a more confident road presence and a clearer view of the road ahead.



An expression of your individuality

THE REPORT

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Amp up the fun another notch with the choice of numerous trim packages. Whether you prefer sporty accents or a touch of elegance, you'll always stand out from the crowd.





Choose the interior that fits your style, from elegant cloth or artificial leather, to the bold Sports interiors with color-accented artificial leather. EX Saturn Black & Cool Gray Interior



Black High-gloss Package Saturn Black & Cool Gray Interior



LX Saturn Black & Cool Gray Interior





Orange Package Saturn Black Interior



Green Package Saturn Black Interior



Sports Package_Red Saturn Black Interior



Sports Package_Lime Saturn Black Interior



Ventilated driver's seat

Cool air is blown through the backrests and seat cushions to maximize comfort of the driver seat.



Picanto comes with great standard features, but you can make it your very own by choosing from numerous comfort and convenience features.



Audio remote controls Buttons mounted Tweeters Tweeter speakers at each



button, letting in sunlight and a refreshing breeze. Its wide opening gives the LCD screen. In addition to radio, it offers connectivity with portable devices through Picanto's interior a feeling of added space and airiness.





Auto temperature control Enjoy one-touch comfort simply by setting your Manual temperature control Simple graphics let you choose your temperature it until you change or cancel it.



preferred temperature, and the automatic system will monitor and maintain and airflow preferences and you can adjust them guickly whenever you like. Illuminated icons clearly display the current settings when it's dark.



lets you find the most comfortable driving position.



entire digital music collection while on the road.



distance traveled is clearly displayed.



information front-and-center.



color outside mirrors that are available with optional side situations, a handy one-touch mechanism folds spoiler above the rear window, the lamp safely alerts repeaters, heating function and electric folding mechanism. and unfolds mirrors to facilitate safe passage.





Sunroof Power controls let you open or close the sunroof with the press of a Audio system The optional audio system with RDS includes a monochrome TFT its USB inputs.



Smart key The smart key remote lets you unlock or lock the doors without inserting the key, and you can start the car by simply pressing a button.



MDPS with tilt steering wheel Motor-driven power USB port Connectivity to virtually any portable Alloy pedals Racing-inspired alloy pedals add to steering simplifies turning, while a tilt steering column music storage device means that you can enjoy your the fun of driving. Raised rubber grips help ensure confident footwork.

2.6-inch mono-LCD Valuable information Segmented cluster LCD A segmented cluster Auto light control Set the stalk ring to 'Auto' and including total mileage, outside temperature and between the instrument dials keeps vital the front and rear lights will turn on or off automatically depending on lighting conditions.

Side repeaters Enjoy a more luxurious look with body- Electric outside mirrors In extremely tight High-mounted stop lamp Located on the subtle drivers behind you when you're braking.

Even more choices

The Picanto gives you plenty of choices for wheels, exterior lighting and attractive body colors that range from subtle shades to bright tones that truly stand out.



with DRL

(GT-Line only)

Projection foglamps

with DRL (GT-Line only)



Projection headlamps MFR headlamps with DRL





LED-type rear combination lamps combination lamps (GT-Line only)

Bulb-type rear combination lamps



Projection fog lamps



Bulb-type DRL

14" Wheel Cover



Chrome outside handles

Body-color outside handles



13" Wheel Cover

14" Alloy Wheel



15" Alloy Wheel

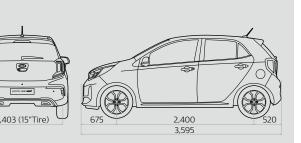


Dimensions

		Ur	iit (mm)		
		1			F
Leg room (front)	1,085	Shoulder room (front)	1,300		d
Leg room (rear)	820	Shoulder room (rear)	1,280	40 50 50 50 50 50 50 50 50 50 5	
Head room (front)	1,005	Min. ground clearance	151		
Head room (rear)	960	Luggage (VDA)	255	1,393 (15"Tire)	U 1,4
		1		1,595	

* All information contained herein was based upon the latest available information at the time of printing. Descriptions are believed to be correct, and Kia Motors Corporation makes every effort to ensure accuracy, however accuracy cannot be guaranteed. From time to time, Kia Motors Corporation may need to update or make changes to the vehicle features and other vehicle information reported in this brochure. Some vehicles shown include optional equipment that may not be available in some regions. All video and camera screens shown are simulated. Kia Motors Corporation, by the publication and dissemination of this material, does not create any warranties, either express or implied, for any Kia products. Contact your local Kia dealer for the most current information.

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The Power to Surprise

Kia is the newest and most exciting force of change in the automotive world and we are ready to change the way you feel and think about driving. More than just a promise, we are committed to making driving a true pleasure for customers across the globe. With youthful and dynamic styling and the latest in advanced technologies, Kia cars are turning heads the world over with the power to surprise. From the Picanto to the Telluride, Kia offers a full lineup of sedans, SUVs and MPVs that are not only practical and stylish but downright exhilarating to drive. Keep your eyes on Kia because our best has yet to come.

About Kia Motors Corporation

Kia Motors (www.kia.com) is a maker of world-class quality vehicles for the young-at-heart. Founded in 1944, Kia today sells around 3 million vehicles a year in over 190 countries, with 52,000 employees worldwide, annual revenues of over KRW 58 trillion (about US\$50 billion) and manufacturing facilities in six countries. Kia is spearheading the transition to electric vehicles and pursuing mobility services to help tackle urban challenges around the world. The company's brand slogan – "The Power to Surprise" – represents Kia's global commitment to surprise the world with exciting, inspiring experiences that go beyond expectations.

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